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PINO PORTER: from tandem to award-winning cargo bike

HASE BIKES wins Red Dot Award 2014 with multi-tasking bike

The latest version of the popular PINO semi-recumbent tandem proved a resounding winner with the 40 members of the Red Dot jury. The front rider's position makes way at a moment's notice for loads of up to 80 kilos, thanks to a cleverly designed cargo bag. And it carries them so safely and in such an elegant manner as to fully justify the international product design award.

The PINO tandem from specialist bike manufacturer, HASE BIKES, from Waltrop, Germany, is a perfect example of flexibility and the practical application of clever ideas. Thanks to the front recumbent seat, the saddle at the rear and the advantages these bring in terms of comfort, ease of communication, child-friendliness and general adaptability (including to rehabilitation requirements), the PINO is more popular than any other tandem for daily and touring use.

PINO PORTER, the new development presented in autumn 2013, turns the bike for two into a bike for XXL shopping. The PORTER BAG, stowed behind the seat backrest ready for deployment, unfolds into a capacious bag which is held taut via an adapter on the front frame tube. It has a capacity of up to 120 litres. The PORTER RACK under the main tube will take another two crates of water or other loads, without affecting the centre of gravity. The great thing about it all is that in just a couple of minutes you can convert the cargo option back into a limousine tourer for two.



The last word in international design

An award famed and valued throughout the world, the Red Dot is a quality seal of approval for outstanding design. This was also very much in evidence in 2014 in that the Design Zentrum Nordrhein-Westfalen e. V. received 4,815 submissions from 53 countries for inclusion in the competition. As a recipient of the *Red Dot Award: Product Design 2014* (to give the prize its official name), the PINO PORTER (will now be on display among the exhibits in the Red Dot Design Museum, which is situated within the Zollverein Coal Mine Industrial Complex in Essen. As a matter of fact, the museum has already had another HASE BIKES item on display: the Klimax 2K – a semi-recumbent bike with fairing and electric pedal-assist.

About HASE BIKES

HASE BIKES celebrates its twentieth anniversary in 2014. Since 1994, founder Marec Hase has been developing innovative tandems, recumbent bikes and trikes which, in addition to being incredibly practical and flexible, are known above all for being really fun to ride. The highly manoeuvrable KETTWIESEL today enjoys cult status, and the PINO tandem is the most-used touring tandem in the world – as well as being the most frequently flagged down mother-and-child taxi. The KLIMAX trike with pedal assist and patented foldable fairing must surely be the first ever systematically conceived means of achieving guaranteed commuter mobility. The manufacturing facility with its 40 staff is located in Germany in Waltrop Colliery, now a listed site of historical interest at the very heart of the Ruhr Valley region. You can find the latest information on the HASE BIKES range and the ideas behind their concepts at www.hasebikes.com.